



OLYMPIA GYMNASTICS BOOSTER CLUB (OGBC)

**2019-2020 ANNUAL MEMBERSHIP MEETING
AUGUST 11TH, 2019**

AGENDA

- Introductions
- OGBC (Quick Overview)
- The OGBC Difference
- Athlete Warrior Challenge
- The Power of Membership
- Communication/OGBC Portal



WHO ARE WE?

- 501©3 – Non-profit organization
- Established to support Olympia Gymnastics Academy athletes as they compete in competitive, amateur gymnastics



OGBC BOARD

- Vince Gigliotti, President
- Denise Russell, Vice president
- Monica Gabriel, Secretary
- Mike Ratusznik, Treasurer
- Kristin Ruehlen, Assistant Treasurer
- Dave Cafagna, Communications
- Brenda Golembiewski, Social Coordinator
- Jennifer Stevenson, Trustee
- Chad Gregory, Trustee
- Mary Shelton, Trustee

OGBC PURPOSE

TO PROMOTE AND HELP SUPPORT COMPETITIVE AMATEUR GYMNASTICS

- Generate funds
- Pay costs associated with competitive gymnastics
- Host and sponsor meets
- Meets = Fundraisers



DID YOU KNOW?

ON AVERAGE - LAST SEASON, IT
COST \$1,003 PER GYMNAST FOR
ENTRY FEES OVER THE COURSE
OF THE SEASON

MEMBER BENEFITS

- *Every attempt is made to keep expenses to a minimum, while at the same time creating a safe and competitive environment for our gymnasts to grow and be successful.*
- I'VE BEEN A PART OF OGBC FOR 12 YEARS AND THE DUES HAVE NEVER INCREASED!
- HOW IS THAT POSSIBLE?

ATHLETE WARRIOR CHALLENGE

- **OUR MAJOR FUNDRAISER!**
- Thursday, January 23rd – Sunday, January 26th, 2020
- Thursday is set- up and Sunday evening is tear down
- 3 or 4 gyms and dedicated awards area
- 3 to 4 work sessions per family – Everyone helps!
- Additional Meet – Boys or Girls we all work an equal amount to raise funds for OGBC!



ATHLETE WARRIOR CHALLENGE

SPONSORS

BRAND EXPOSURE FOR OUR SPONSORS:

We had almost 3,000 gymnasts from Ohio, Michigan (Livonia, Port Huron, Farmington, Troy, Rochester, Shelby Township, Lansing and more) and Canada.

AWC Website

- 4600 people visited the website in the last 30 days after the event.
- 60% of those people were new visitors. 40% were returning.
- Visitors were spread out from the Detroit, Grand Rapids Ann Arbor and Saginaw areas

Facebook Page

- 729 Total Followers
- 56 New Followers
- 1654 Page Views

- Handouts Available



OGBC 2018-2019 FINANCIAL HIGHLIGHTS

- **Income from Dues - \$143,177**
- ***Income from Athlete Warrior - \$136,582***
- **Income from Kroger - \$1,874**
- **Income from Amazon - \$422**
- **Meet Expenses - \$228,684**
- **228 Gymnasts**
- **Sanction fees, meet entry, coaches meet expenses per gymnast - \$1,003**
- **Cash Balance - \$31,888**

- **2019-2020 Team Dues**
- Level 1-2 is \$250 – Payment Schedule
 - \$125 due Sept. 15th
 - \$125 due Oct. 15th
- Level 3-10, Excel and Men's is \$650 – Payment Schedule
 - \$325 due Sept. 15th
 - \$325 due Oct. 15th
- Click on [Payment Schedule](#) for more detailed information.
- If you have any additional questions, please feel free to contact me at the below email address. mikeratusznik@olympiabooster.com
- ***-PLEASE PUT YOUR GYMNAST'S FIRST AND LAST ON ALL COMMUNICATIONS TO OGBC, THANKS!***
- ***- in full or partial payment at Annual Meeting via credit is allowed***

HOW DO OGBC DUES COMPARE?

GYMS IN MICHIGAN	LEVELS 3-10	VOLUNTEER ASK OR ADDED COST	ADDED COST AVG of 7 MEETS
GYM A	\$950	Pay for additional meet fees individually	\$500 - \$700
GYM B	\$0	NO BOOSTER CLUB	\$1,200 - \$2,000++
GYM C	\$800	Get billed for each meet seperately	\$1,050 - \$1,400
OGBC	\$650	AWC is main fundraiser	no added meet fees

WHAT DOES OLYMPIA DO TO KEEP DUES DOWN?

- OLYMPIA KEEPS AND USES PROFITS FROM AWC TO SUPPORT ALL GYMNASTS/MEMBERS
- OLYMPIA PLANS MEETS AND MEET FEE BUDGETS WELL IN ADVANCE

WHAT DO WE DO TO KEEP DUES DOWN?

- *ATHLETE WARRIOR IS MAIN FUNDRAISER WE NEED YOUR SUPPORT IN THE **FORM OF TIME***
- EXPENSES ARE KEPT MINIMUM AND MONITORED MONTHLY

WHAT ELSE DO WE USE THE \$\$\$ FOR?

- Gymnastics team entry fees for EACH LEVEL, PER MEET;
- Gymnastics meet entry fees for each gymnast;
- Gymnastics clinic/camp entry fees for each gymnast;
- Jr Team-Level 2 required gymnastics apparel;
- OGA coaches travel costs for meets, clinics, and camps;
- OGA coaches meal expenses while supporting meets, clinics, and camps;
- Gymnasts travel expenses for those athletes who make it to Nationals;
- Upfront costs of planning and arranging for AWC, other meets, and camps;
- Social functions for the team including the end of the year banquet;
- Education seminars for coaches (to help improve training techniques for our gymnasts skills);
- Administrative costs of managing OBGC itself (very minimal);
- Any other expense that the Board feels is in line with our mission and is supportive of our gymnasts' goals and aspirations.



**Support
Olympia Gymnastics
Booster Club Inc.**

When you shop at smile.amazon.com,
Amazon donates.

[Go to smile.amazon.com](https://smile.amazon.com)

amazonsmile

OGBC COMMUNICATIONS

- Primary communication through email
 - Emails are based on OGBC portal
 - Returning members, review and update profile
 - New members, create a profile
- Other Methods of Communication:
 - OGBC Website
 - Facebook OGBC Page
 - Mailbox
 - In Person
- Agreements:
 - Letter of Acknowledgement
 - Photo Consent



Accepted through the OGBC Portal and available on OGBC website

OGBC COMMUNICATIONS

- Letter of Acknowledgement

As a member of Olympia Gymnastics Booster Club, you agree to the following:

I acknowledge that I will follow the Olympia Gymnastics Booster Club (OGBC) By-Laws and Operating Rules and Procedures. I understand that the OGBC By-Laws and Operating Procedures are available on the OGBC website (www.olympiabooster.com).

I acknowledge the fact that all families (boys, girls and Xcel) will work all meets hosted by OGBC. I understand that by hosting these meets, it is OGBC's primary fundraising activities. That fundraising supports all OGBC gymnasts and helps to keep OGBC competition dues to a minimum.

I acknowledge that I will pay the OGBC dues per the payment schedule. I understand that the payment schedule is posted on the OGBC website (www.olympiabooster.com).

If I do not abide by the terms set forth by OGBC Board, I understand that my family will not be in good standing with OGBC, and my gymnast(s) may be pulled from future competition by OGA.

OGBC COMMUNICATIONS

- Photo Consent and Opt-Out

As a member of Olympia Gymnastics Booster Club, you agree to the following:

I hereby authorize OGBC to publish photographs on the OGBC website and social media that may be taken of my athlete(s) at gymnastics meets and or functions. I understand that OGBC will never use any personal identifiers in regards to the photos posted on their website and social media.

If you wish not have photos posted online, please fill out this form and return to OGBC secretary:

- I/We DO NOT GRANT permission for photo/image that includes this gymnast(s) to be published on the OGBC website. I understand, however, that there may be times when group photos are posted on the OGBC website, which may include my gymnast(s).

Gymnast(s) Name: (please print) _____

Parent/Guardian: (print) _____

Signature of Parent/Guardian: _____ Date: _____

PLEASE RETURN TO THE RED OGBC SECRETARY FILE FOLDER IN PRO-SHOP

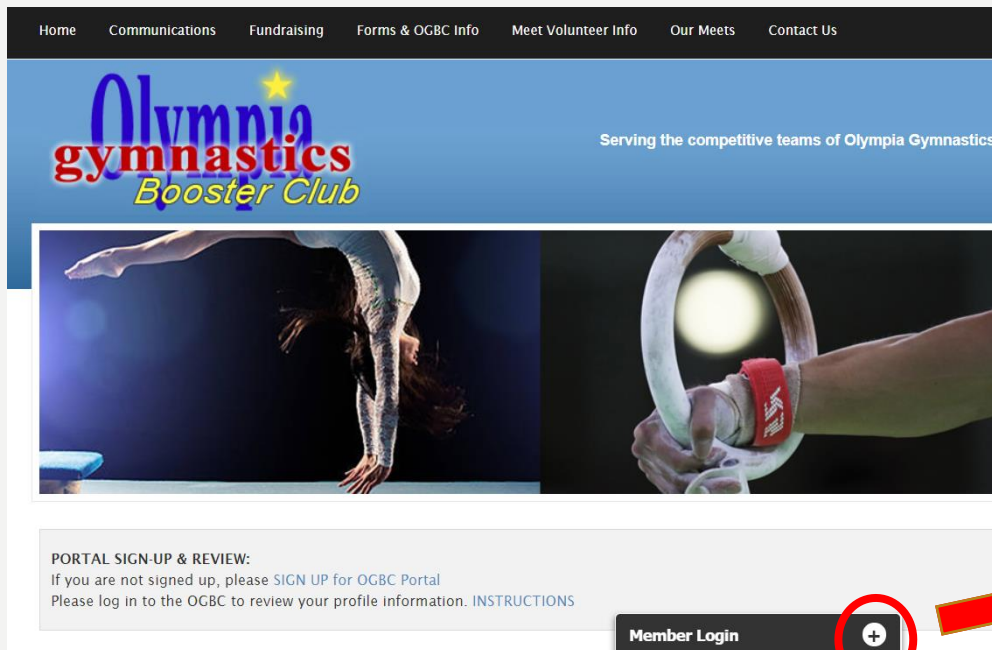
OGBC PORTAL SIGN UP

- One sign-up per family
 - Name
 - Primary and Alternate Email Addresses
 - Address
 - Phone Number(s)
 - Gymnast(s) Info

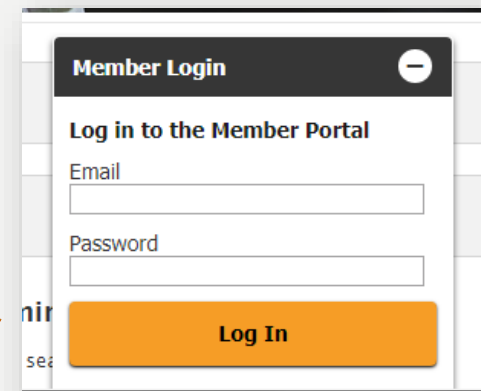
REVIEW OGBC PORTAL CONTACT INFO

STEP 1: LOG INTO PORTAL

- Go to www.olympiabooster.com
- Click the + sign next to Member Login
- Enter your email and password
- Click Log In button



The screenshot shows the website's navigation bar with links: Home, Communications, Fundraising, Forms & OGBC Info, Meet Volunteer Info, Our Meets, and Contact Us. The main header features the logo for Olympia gymnastics Booster Club and the tagline "Serving the competitive teams of Olympia Gymnastics". Below the header is a banner image showing a gymnast performing a backflip and a close-up of hands holding a white ring with a red wristband. A text box below the banner reads: "PORTAL SIGN-UP & REVIEW: If you are not signed up, please SIGN UP for OGBC Portal. Please log in to the OGBC to review your profile information. INSTRUCTIONS". At the bottom of the page, there is a "Member Login" button with a small white plus sign (+) inside a dark square, which is circled in red.



The screenshot shows a mobile-style login form titled "Member Login". It includes a close button (minus sign) in the top right corner. The form prompts the user to "Log in to the Member Portal" and contains two input fields: "Email" and "Password". Below the input fields is a large orange "Log In" button. A red arrow points from the plus sign in the "Member Login" button on the website to this form.

REVIEW OGBC PORTAL CONTACT INFO

STEP 2: GO TO MY PROFILE

- Click My Account and My Profile

The screenshot shows the member portal interface for the Olympia gymnastics Booster Club. At the top, there is a navigation bar with links for Website, Administration, and the user's name, Dave Cafagna. Below this is a blue header with the club's logo. A dark navigation bar contains links for Dashboard, Committees, Directory, File Library, and My Account. The My Account dropdown menu is open, showing options for My Profile, Membership, Invoices & Receipts, Email Notifications, My Directory Listing, and My Inbox. The main content area features a welcome message for Dave, a 'Recent Discussions' table, and a 'Manage Badges' link.

Welcome, Dave!

For 2018, we will be expanding the use on the OGBC Member Portal. It is important that we have your current information at times as we email out critical information to our members.

Topic	Workspace	Views
Summer Picnic August 19th	Summer Picnic Committee	2

Manage Badges

REVIEW OGBC PORTAL CONTACT INFO

STEP 3: UPDATE INFORMATION

- Update Personal Info tab
- Update Contact Info tab

The image shows a screenshot of the OGBC portal's 'My Profile' page. The page is divided into two main sections. The left section shows the 'Personal Information' tab, which includes fields for Salutation (a dropdown menu with 'Select Salutation'), First Name (filled with 'Dave'), Email Address (filled with 'dcafagna@gmail.com'), and Organization. Below this is a 'Member Photograph' section with an 'Upload Photo' button and an 'Update My Profile' button at the bottom. The right section shows the 'Contact Information' tab, which has a green success message: 'Your profile has been successfully updated.' Below the message are tabs for 'Business', 'Residential', and 'Social Media'. The 'Residential' tab is selected. A radio button indicates 'This is my preferred contact address.' The address fields are: Address Line 1 (filled with '28448 Palm Beach Dr'), Address Line 2 (empty), Address Line 3 (empty), City (filled with 'Warren'), Country (dropdown menu with 'United States'), State (dropdown menu with 'Michigan'), and Postal/Zip Code (filled with '48093'). A breadcrumb trail at the top right reads 'You Are Here: / Dashboard / My Account'.

My Profile You Are Here: / Dashboard / My Account

My Profile Membership Invoices & Receipts

Personal Info Contact Info Password OGBC Profile

Personal Information

Salutation:
Select Salutation

First Name:
Dave

Email Address:
dcafagna@gmail.com

Organization:

Member Photograph

Upload Photo

Update My Profile

My Profile You Are Here: / Dashboard / My Account

My Profile Membership Invoices & Receipts

Your profile has been successfully updated.

Personal Info **Contact Info** Password OGBC Profile

Contact Information

Business Residential Social Media

This is my preferred contact address.

Address Line 1: 28448 Palm Beach Dr Address Line 2:

Address Line 3:

City: Warren Country: United States

State: Michigan

Postal/Zip Code: 48093

REVIEW OGBC PORTAL CONTACT INFO

STEP 4: UPDATE GYMNAST

- Update gymnast(s) under OGBC Profile

The screenshot displays the 'My Profile' page in the OGBC Portal. The navigation bar at the top includes links for Dashboard, Committees, Directory, File Library, and My Account. The breadcrumb trail shows 'You Are Here: / Dashboard / My Account'. The main content area has tabs for My Profile, Membership, and Invoices & Receipts. A green notification bar states 'Your profile has been successfully updated.' Below this, there are tabs for Personal Info, Contact Info, Password, and OGBC Profile. The OGBC Profile tab is active, showing a 'Gymnast(s)*' section with a '+ Add' button. At the bottom, there is a 'Save Extended Fields' button.

SOCIAL EVENTS PLANNED FOR 2019-2020

- Team Picnic – August 18th, 2019
 - Austrian Park 56200 Hayes Road, Macomb (Between 25 Mile Road and 26 Mile Road)
 - 2:30 – 8:00
 - FREE EVENT
 - Dish to pass (follow email request for food category)
 - RAIN OR SHINE EVENT
 - Bring board games, decks of cards, fun outdoor games
 - Family Event (bring them all!!!)
- Banquet (TBD)

NEW MEMBER MEETING

- October 13th, 2019 at 6:00 pm at Olympia Gymnastics Academy
- This meeting will outline the specific responsibilities for each family as it pertains to Athlete Warrior Challenge and any other meets OGBC supports.

QUESTIONS