

ATHLETE WARRIOR CHALLENGE

SPONSORSHIP DRIVE INFORMATION

BRAND EXPOSURE FOR OUR SPONSORS:

AWC 2019 had roughly 3,000 gymnasts from Ohio, Michigan (Livonia, Port Huron, Farmington, Troy, Rochester, Shelby Township, Lansing and more) and Canada.

AWC Website traffic

- 4600 people visited the website in the last 30 days after the event.
- 60% of those people were new visitors. 40% were returning.
- Visitors were spread out from the Detroit, Grand Rapids Ann Arbor and Saginaw areas

Facebook Page traffic

- 729 Total Followers
- 56 New Followers
- 1654 Page Views

- Launch your Brand at AWC!



SPONSORSHIP PACKAGES

Platinum Sponsorship

\$1000 and up

- Name will be displayed on individual sponsorship electronic marquee each day of AWC
- Full page advertisement in the AWC program

Silver Sponsorship

\$250

- Company name and logo displayed on electronic marquee with Silver Sponsors.
- Quarter page advertisement in both programs

Gold Sponsorship

\$500

- Company name and logo displayed on electronic marquee with Gold Sponsors.
- Half page advertisement in AWC program

SPONSORSHIP PACKAGES

Bronze Sponsorship

\$100

- **Company name and logo will be displayed on Bronze sponsorship electronic marquee at AWC**
- **Business card ad in program**

Friends/Family Sponsorship

\$50

Business card ad or name in program



SPONSORSHIP/DONATION FORM:

Tax ID: 38-3258770

Company Name: _____

Street Address: _____

City, State, Zip: _____

Email address: _____

Contact Person: _____

Contact Phone Number: _____

Gymnast Family : _____

SPONSORSHIP AMOUNT: \$ _____

DONATION LEVEL:

_____ PLATINUM _____ GOLD _____ SILVER _____ BRONZE _____ FRIENDSFAMILY

CHECKS ARE TO BE MADE OUT TO OGBC.

Although, artwork is preferred electronically, Please feel free to include any business cards or artwork with this form that they would like for the program. Please e-mail artwork to: chadgregory@olympiabooster.com.

Please put forms and checks in Gregory mailbox located in the pro shop.